SDGS:

Bringing new fairness and equity after the post pandemic world where the new generation requires skills and creativity to thrive and make ways for themselves.

Education through gamification:

Providing solutions through innovations to contemporary challenges with “21st Century Skills”

associated with “deeper learning,” through 4cs strategy which caters critical thinking, communication, collaboration, and creativity and child center approach

Financial Inclusion and Fintech:

The gamification would act as a push for the financial inclusion, the gaming EdTech app would further diversify with fintech services for teens to raise the prudent and financially literate generation.

Financial Literacy and community building:

Our Kiddlers club would focus on financial literacy and community building by Providing platform for knowledge sharing as a part of social learning process to develop community resources. As well to share basic understanding of concepts underlying financial decisions making to reduce the cost of acquiring financial literacy.